

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of

Application No.: 10/626,148  
Docket No. : 058420-00005  
Applicant : Ciano et al.  
Filed : July 24, 2003  
Title : REWARD SYSTEM  
Art Unit : 3714  
Examiner : Matthew D. Hoel

**Filed Via EFS-Web**

**COMMENTS ON STATEMENT OF REASONS FOR ALLOWANCE**

Applicants acknowledge the Examiner's Statement of Reasons for Allowance accompanying the Notice of Allowance mailed June 26, 2009, and the following comments are provided for the public record. While Applicants do not disagree with the Examiner's statements that the prior art of record fails to show certain claim limitations, Applicants note that their invention is defined by the claims of the application. Therefore, in accordance with the applicable statutes, regulations and case law, Applicants reserve the right to distinguish their invention over the prior art based upon any element or combination of elements set forth in the claims.

Applicants hereby put the public on notice that the Examiner's stated reasons for allowance are not considered to limit the claims and each of the claims will be interpreted and enforced as broadly as it is written. Applicants further note that the entire range of equivalents that may be available for each claim limitation is hereby reserved and is not affected by any of the Examiner's stated reasons for allowance.

Serial No.: 10/626,148  
Attorney Docket No.: 058420-00005  
Comments on Statement of Reasons for Allowance

Respectfully submitted,

/Steven J. Elleman/  
Steven J. Elleman  
Reg. No. 41,733

THOMPSON HINE LLP  
2000 Courthouse Plaza NE  
10 West Second Street  
Dayton, Ohio 45402  
(937) 443-6838

578432.1